



Sustainability Report.

Magna Tyres Group | 2025



Introduction

- 3 Introduction by the President & CEO
- 4 Introduction by the Chief Operating Officer

Magna Tyres at a glance

- 6 Who we are

Sustainability strategy

- 9 Driven by values
- 10 Stakeholder engagement – a collaborative approach to sustainability
- 12 Alignment with CSRD & double materiality analysis
- 13 Connecting with sustainable development goals
- 14 Sustainability management with Magna Tyres Group
- 15 Roadmap and KPIs

Climate change

- 17 Reducing our footprint
- 17 Long term target
- 18 What we have achieved so far
- 19 Next actions

Biodiversity and ecosystems

- 21 Reducing our footprint
- 21 Long term target
- 22 What we have achieved so far
- 23 Next actions

Resource use and circular economy

- 25 Reducing our footprint
- 25 Long term target
- 26 What we have achieved so far
- 27 Next actions

Own workforce

- 29 Reducing our footprint
- 29 Long term target
- 30 What we have achieved so far
- 31 Next actions

Business conduct through partnerships

- 33 Reducing our footprint
- 33 Long term target
- 34 What we have achieved so far
- 35 Next actions

Future vision and conclusion

- 37 Driving the future of sustainable tyre production
- 38 Our commitment

Introduction by the President & CEO.



Michael de Ruijter
President & CEO
Magna Tyres Group

At Magna Tyres, we have always believed that growth and responsibility go hand in hand. Since our founding in 2006, we have evolved from a small business into a global tyre company with operations in over 130 countries. While we are proud of our expansion, we remain grounded in our core values: Flexibility, Human Approach, Focus, and Value for Money. These principles guide everything we do, from product innovation and customer service to how we approach sustainability.

It is with great pride that I present our first ESG report, an important milestone in our journey towards a more sustainable and responsible future. This report reflects not only our progress but also our commitment to continuous improvement and transparency. At Magna Tyres, we understand that sustainability is no longer optional. It is a shared responsibility and one we embrace with determination.

Over the past years, we have made significant strides: reducing CO₂ emissions across our operations, improving energy efficiency in our production facilities, and transitioning our headquarters to fully gas-neutral operations. Our efforts extend beyond environmental impact. We are actively working to ensure fair labour conditions, promote circular economy practices, and develop strong, ethical

partnerships throughout our value chain. This report is also the result of close collaboration with our stakeholders. Their expectations and insights have helped shape our priorities and ensure that our actions generate real-world impact. Whether through product development, procurement, or employee well-being, we are building a sustainable and resilient business for the long term.

Looking ahead, our mission is clear: to lead the way in sustainable tyre production by driving innovation, engaging with our partners, and embedding sustainability deeply into our corporate culture. This is not merely a project, it is a mindset and it will guide us as we continue to grow and evolve.

I would like to thank our employees, partners, and customers for their support and shared commitment to building a better future. Together, we are driving sustainability forward.

Introduction by the Chief Operating Officer.



René Quirijns
Chief Operating Officer
Magna Tyres Group

At Magna Tyres, operational excellence and sustainability are inseparable. As Chief Operating Officer, I see every day how our core values, Flexibility, Human Approach, Focus, and Value for Money, translate into practical, measurable progress across our global operations. This first ESG report is a testament to the way we integrate responsible practices into our supply chain, manufacturing processes, and day-to-day decision-making.

Our commitment to sustainability is not just strategic; it is operational. From optimizing our production footprint to implementing energy-efficient technologies and improving material circularity, we are embedding sustainability into every layer of our operations. We've already achieved significant results, such as a 15% reduction in CO₂ emissions at our production sites since 2020 and transitioning our headquarters to full gas-neutrality. These are tangible examples of how we align our business performance with environmental responsibility.

Sustainability also plays a critical role in how we manage risk, ensure quality, and future-proof our business. Compliance with upcoming regulations such as the EU Deforestation Regulation

(EUDR), the implementation of traceability systems, and the expansion of our retreading and reuse programs are operational priorities that enhance both our resilience and our impact. Equally important is our commitment to our people. From safe and healthy workplaces to development programs and flexible working options, we strive to make Magna Tyres a great place to work. Our teams are the driving force behind our achievements, and their engagement is key to maintaining the momentum of our sustainability journey.

This ESG report marks a new chapter for Magna Tyres, one in which transparency, accountability, and continuous improvement are central. We will continue to refine our processes, measure our impact, and collaborate across our value chain to ensure we are not only meeting but exceeding expectations.

Sustainability is not a challenge; it's an opportunity to improve the way we operate, innovate, and grow. I am proud of the progress we've made and confident in the steps we are taking to secure a better future for our company, our partners, and the world around us.

**Magna Tyres
at a glance.**

Who we are.

Magna Tyres is a global player in the tyre industry, offering a wide range of premium tyres for various applications, including industrial vehicles, trucks, and heavy machinery. Since our founding in 2006, we have grown into an international organization with over 500 employees, operating across all continents. Despite our growth, we remain true to our core values.



Flexibility



Human Approach



Focus



Value for Money

We combine the strength of a major industry player with the personal service of a family business.

Our power lies in our innovative approach, sustainable product development, and strategic partnerships within the sector. Magna Tyres not only strives to deliver high-quality products but also aims to make a positive impact on the world through sustainability and the circular economy.

Over 20 offices worldwide, spanning Europe, North America, South America, Africa, the Middle East, and Asia & Oceania.



Production facilities in Thailand, Taiwan, China, Vietnam, Sri Lanka, and India.



Active in more than 130 countries, with a strong distribution network and partnerships with leading OEMs.



Continuous investment in innovation, with multiple R&D centers focused on sustainable technologies.



Sustainability strategy.

Driven by values.

Our sustainability strategy is built on Magna Tyres' core values: Flexibility, Human Approach, Focus, and Value for Money.

This means we aim for products and processes that are not only sustainable but also deliver top performance and reliability for our customers. This aligns with our ambition to be a market leader in circular and energy-efficient tyre technologies.





Transparency in sourcing
and responsible supply chain
management



Reducing carbon emissions
and promoting a circular
economy



Improving social and
environmental standards
across the industry

Stakeholder engagement – A collaborative approach to sustainability.

At Magna Tyres, we believe that sustainability can only be achieved through close collaboration with our stakeholders. Customers, suppliers, investors, and other key partners play a crucial role in our transition towards a more sustainable business model. By taking their expectations and requirements seriously, we create added value for our company while actively contributing to a responsible and circular economy.

Stakeholder engagement is also a key pillar of our Sustainability Strategy, directly supporting our commitments.



We maintain an active dialogue and structured stakeholder management approach to understand the needs and priorities of our partners. This includes regular surveys and feedback sessions with customers and suppliers to identify sustainability expectations. Furthermore, we strive for transparent communication about our sustainability goals, actions, and progress.

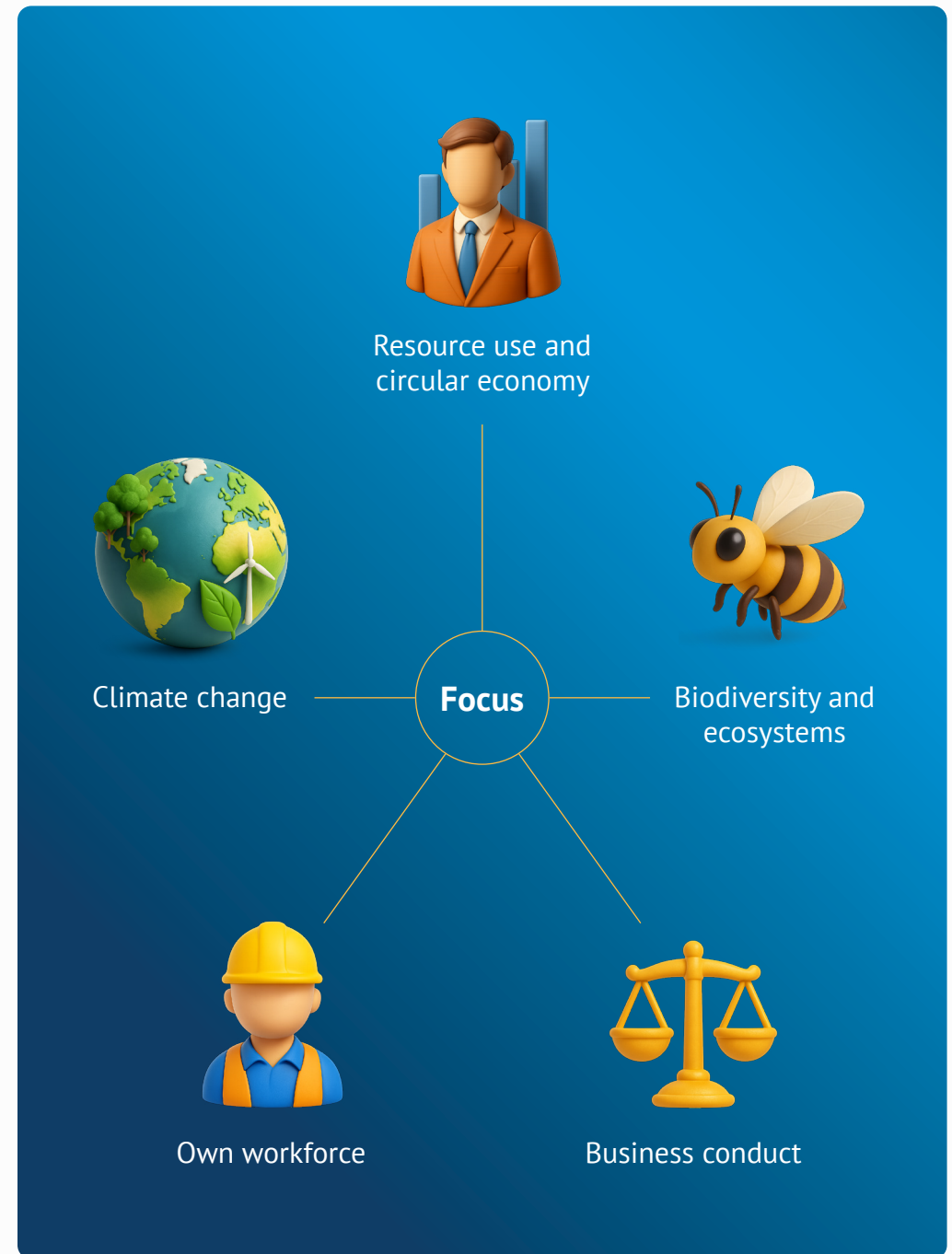
Through ongoing engagement, stakeholders have identified key sustainability priorities, including:

- Climate change
- Biodiversity and ecosystems
- Resource use and circular economy
- Own workforce
- Business Conduct

Alignment with CSRD & double materiality analysis.

To ensure transparency and accountability, our sustainability strategy is aligned with the Corporate Sustainability Reporting Directive (CSRD) and the European Sustainability Reporting Standards (ESRS).

Supported by an external consultancy firm, and with involvement from internal- and external stakeholders, a double materiality analysis was conducted. As an outcome of the double materiality analysis we identified five focus topics for our Sustainability Strategy.



Connecting with sustainable development.

At Magna Tyres, we consider the Sustainable Development Goals (SDGs) as a guiding framework for our sustainability efforts. Based on a double materiality analysis, we have identified five SDGs that are most relevant to our operations and impact. To drive meaningful change, we integrate these SDGs into our sustainability

strategy, ensuring that our actions contribute to responsible business practices, environmental stewardship, and social impact. The following chapters outline our approach to each of the five focus topics of Magna Tyres' Sustainability Strategy, related to the relevant SDG, highlighting our achievements so far and our future commitments.



We prioritize the safety and health of our employees and customers by delivering high-quality and safe products.



Magna Tyres ensures fair working conditions across our supply chain and promotes sustainable economic growth through responsible production.



We reduce our carbon footprint through energy-efficient production methods and the use of sustainable materials.



By complying with the EUDR, we contribute to deforestation-free and responsible raw material sourcing.



We collaborate with industry partners, certification bodies, and governments to advance sustainability across the entire value chain.

Structure and responsibilities.



Executive leadership & management Team

- Define strategic sustainability goals.
- Ensure compliance with regulations and monitor progress.
- Oversee sustainability initiatives and adjust strategies when needed.



Sustainability steering group

- Energy Efficiency: Cuts energy use and shifts to renewables.
- Safety Management: Maintains safe conditions across all operations.
- Environmental Management: Reduces ecological impact of production and supply chain.
- Sustainable Procurement: Sources materials responsibly and ethically.



Working groups

- Comprising representatives from multiple departments.
- Acts as a bridge between strategy and execution.
- Responsible for monitoring and overseeing sustainability initiatives.
- Stakeholder Engagement & Reporting.

Roadmap and KPIs.

While a strong governance structure ensures accountability, measurable progress is key to real change. That is why we have developed a clear roadmap and KPI framework, guiding our sustainability efforts towards tangible results.

By implementing data-driven sustainability management, we ensure that our actions lead to real, measurable impact.

Biodiversity



Climate action



Resource use and circular economy



Decent work and economic growth



Business conduct through partnerships



Climate change.



Reducing our footprint.

Magna Tyres aims to minimize its environmental footprint and contribute to a sustainable future. By implementing energy-efficient production processes, reducing CO₂ emissions, and embracing circular economy principles, the company works toward this goal.

Long-term target.

Magna Tyres aligns with the European Commission's target of being climate-neutral by 2050, aiming for an economy with net-zero greenhouse gas emissions.

By integrating climate action into its business strategy, Magna Tyres shows that sustainability and innovation can coexist. The company focuses on reducing emissions, increasing resource efficiency, and transitioning to greener production methods as part of its long-term vision.

Over the past years, Magna Tyres has taken steps to reduce its CO₂ emissions.

What we have achieved so far.



Implemented electric forklifts and pallet trucks in warehouses to reduce emissions.



Reduced CO₂ emissions in production by 15% since 2020.



BREEAM-certified headquarters, ensuring high standards of environmental performance.



Started measuring the CO₂ footprint of headquarters since 2021.



Striving towards more sustainable production in factories, with some already operating partially CO₂-neutral.



Transitioned headquarters to fully gas-neutral operations, equipped with solar panels.



Introduced waste separation policies at headquarters, with plans to expand globally.



Supporting more energy-efficient transport by working with logistics partners who offer low-emission solutions, such as barge shipping for long distances. These choices help reduce CO₂ emissions and contribute to a more circular supply chain.

Next actions.

The target for the coming year is to complete the CO₂ footprint mapping for all Magna Tyres' global activities covering at least Scope 1 and Scope 2.

With the global CO₂ footprint mapped, the company will have a clear understanding of its current position. This understanding will help to take effective actions to reduce the CO₂ footprint year on year.



**Biodiversity
and ecosystems.**



Reducing our footprint.

At Magna Tyres, we are committed to protecting biodiversity and preventing deforestation by sourcing raw materials responsibly and promoting sustainable land use. Our efforts focus especially on natural rubber, a critical material that can impact ecosystems in tropical regions.

Long-term target.

We aim to establish a deforestation-free and fully transparent supply chain for natural rubber and other key materials, contributing to global biodiversity conservation in line with SDG 15 – Life on Land.

What we have achieved so far.



Collaborated with certified partners and monitored raw material origins to prevent environmental harm.



At our headquarters, we have taken local ecological action by installing bat boxes, insect hotels, toad tunnels, and creating green planting zones around the building to actively support local ecosystems.



Built long-term partnerships with stakeholders who support sustainable land use and biodiversity protection.



Strengthened internal awareness of supply chain risks related to biodiversity loss.

Next actions.

- Prepare for full compliance with the EU Deforestation Regulation (EUDR), taking effect on January 1, 2026.
- Implement traceability systems to verify the origin of all natural rubber used in our tyres.
- Conduct environmental and social due diligence to identify and mitigate risks in the supply chain.
- Expand operational optimizations beyond the headquarters, including the introduction of waste separation, digital tools, and energy-saving measures at other facilities worldwide.
- Engage in industry-wide initiatives to promote transparency and deforestation-free sourcing, especially in high-risk regions.
- Through these actions, we protect ecosystems, reduce supply chain risks, and support responsible growth within our industry.



**Resource use and
circular economy.**



Reducing our footprint.

Magna Tyres is committed to minimizing resource use and reducing waste by extending product life and increasing the share of sustainable materials in our tyres.

Long-term target.

By 2030, we aim to produce tyres with at least 30% sustainable or recycled content, supporting a circular business model without compromising quality or performance.

What we have achieved so far.



Reached 4% sustainable or recycled content as of today, with steady progress underway.



Offering used tyres as a practical, low-impact solution and take back worn tyres for reuse.



Operates an in-house retread facility within the group, renewing tyres and significantly lowering material use and CO₂ emissions.



At our headquarters, solar panels were installed, a waste separation system was introduced, and paper-based processes were digitized.



Actively reduced packaging material, avoiding unnecessary wrapping and switching to recyclable or reusable options.



Advised customers on optimal tyre use, such as correct inflation, to extend product lifespan.

Next actions.

- Scale up the integration of recycled materials into production.
- Develop and implement closed-loop systems in collaboration with customers and logistics partners.
- Expand circular practices across global operations beyond HQ.

These efforts strengthen supply chain resilience and bring us closer to a circular, low-impact tyre industry.



Own workforce.



Reducing our footprint.

Magna Tyres is committed to creating a healthy, safe, and inspiring work environment. By promoting vitality, supporting employee growth, and implementing strong ethical and safety practices, the company fosters a culture where people feel valued, engaged, and motivated.

Long-term target.

Magna Tyres aims to obtain the Great Place to Work certification – a globally recognized standard for excellent workplace culture based on trust, pride, and camaraderie.

By integrating employee well-being into its core business values, Magna Tyres demonstrates that productivity and people-centered leadership go hand in hand. The company's efforts are focused on supporting vitality, development, safety, and fair working conditions – essential for long-term employee satisfaction and sustainable growth.

What we have achieved so far.



Implemented a Code of Conduct at HQ, ensuring strong ethical standards across the organisation.



Launched vitality initiatives to promote health, well-being and long-term employability.



Conducted an employee survey at HQ to assess staff needs and engagement.



Improved efficiency and work quality through internal process optimization.



Introduced Learning & Development programs to support continuous personal and professional growth.



Active in over 130 countries, contributing to global employment and local economic development.



Invested in fair working conditions and employee development worldwide.



Formed strategic partnerships to stimulate sustainable innovation.



Streamlined invoice processes to support fair and timely transactions.

Next actions.

The focus for the upcoming year is on the international rollout of the employee satisfaction survey and the global implementation of the Code of Conduct. These steps will ensure a consistent and ethical workplace culture across all locations.

In addition, Magna Tyres will further invest in mental well-being campaigns, expand internal training on ethical business practices, and strengthen global employee development initiatives.

By continuing these efforts, Magna Tyres is building a truly great place to work – where people, purpose, and performance thrive together.



**Business conduct
through partnerships.**



Reducing our footprint.

Magna Tyres believes that sustainable growth is only achievable through collaboration with partners who share our core values. Ethical business practices, transparency, and integrity form the foundation of all our partnerships. We aim to build long-term relationships with suppliers, customers, and stakeholders committed to responsible business conduct.

Long-term target.

We aim to establish and maintain lasting relationships with suppliers, customers, and other stakeholders dedicated to responsible and ethical business practices.

What we have achieved so far.



Participating in industry discussions on responsible sourcing and sustainable procurement practices.



Regularly evaluate partner performance on ethics, environmental impact, and social responsibility.



Implementing a Know Your Customer (KYC) system at headquarters using the business partner auditing tool to assess partner compliance and transparency.



Select partners based on adherence to international standards regarding human rights, labor conditions, and environmental responsibility.

Next actions.

- Expand due diligence processes to better manage risks across the supply chain.
- Ensure compliance with ethical guidelines through contractual agreements and regular audits.
- Develop and execute joint improvement programs focusing on sustainability, quality, and social responsibility throughout the value chain.
- Promote knowledge sharing and innovation via strategic collaborations with organizations committed to sustainable production, circular economy, and CO₂ reduction.
- Increase supply chain transparency by implementing digital traceability systems.
- Regularly evaluate partner performance on ethics, environmental impact, and social responsibility.
- Screen all headquarters customers via the KYC system using the BP auditing tool.



**Future vision
and conclusion.**

Driving the future of sustainable tyre production.

Sustainability is a core value at Magna Tyres, and its importance will only grow in the coming years. Our focus remains on continuous innovation, circular production, and reducing our ecological footprint. By investing in sustainable technologies and strategic partnerships, we not only strengthen our market position but also actively contribute to the transformation of the tyre industry.

We recognize that real progress is only possible through collaboration. That is why we continue to invest in partnerships, from OEMs and suppliers to industry organizations and government bodies. By combining knowledge and resources, we can create meaningful impact and develop innovative solutions for a greener future.

Furthermore, we are committed to deeply embedding sustainability into our corporate culture. This means that sustainability is not just a policy—it becomes a mindset, a way of thinking, and an integral part of our business operations, product development, and stakeholder engagement.





Our commitment.

We will continue to innovate, invest, and collaborate to minimize our impact on the planet. Together with our partners and customers, we are making a difference and building a circular and future-proof tyre industry.

Magna Tyres – Driving Sustainability Forward.

Magna Tyres Headquarters

De Kroonweg 12
5145 NH Waalwijk
The Netherlands

+(31) 416 675 220
info@magnatyres.com



magnatyres.com

